

REP HEADLINE# 6249810  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
JUL23/12 17.4  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DE. JUST FROM POLITICS REP. # OFF. # SALESMAN #  
AGY # AGY. NAME THE NEW MEDIA FIRM BUYER NAME MEDIA PLACEMENT

1322 G STREET SE SALES PRSN WA- MEGHAN MCGARR (H)  
WASHINGTON, DC 20003

ORDER # CONTRACT # 6249810 CLASS: NATL. LOCAL REGIONAL

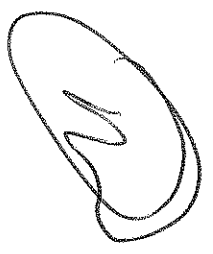
PRDCT DEFND JUSTCE FR POLT EST#1547 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL23/12 17.40

REP: NEW ORDER  
TTL \$153,050 @89X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEFEND JUSTICE FROM POLITICS



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 361  
AGENCY PRODUCT CODE = 379  
AGENCY EST# = 1547

1			1000P-1100P	30		\$5,000.00	11/2	11/2	1		FRI	1
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PROGRAM : DATELINE FR-NBC  
CON COM1: DATELINE FR-NBC

2			1135P-1237A	30		\$1,300.00	11/2	11/2	1		FRI	1
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PROGRAM : TONITE SHW-NBC  
CON COM1: TONITE SHW-NBC

3			300P-400P	30		\$550.00	11/2	11/2	1		FRI	1
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PROGRAM : DOCTORS  
CON COM1: DOCTORS

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500A-530A PROGRAM : NC8 TODAY@5AM ORD COM1: OCT. RATES CON COM1: NC8 TODAY@5AM	30		\$300.00	11/2	11/2	1		FRI	1
5			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	11/2	11/2	1		FRI	1
6			530A-600A PROGRAM : NC8 TODAY@5:30 CON COM1: NC8 TODAY@5:30	30		\$500.00	11/2	11/2	1		FRI	1
7			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,700.00	11/2	11/2	1		FRI	1
8			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,500.00	11/2	11/2	1		FRI	1
9			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,450.00	11/2	11/2	1		FRI	1
10			630P-700P PROGRAM : NWSCH CON COM1: NWSCH	30		\$6,000.00	11/2	11/2	1		FRI	1
11			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$2,000.00	11/2	11/2	1		FRI	1
12			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,800.00	11/2	11/2	3		FRI	3

NEWS

JUL23/12 17.4  
\*\*\*\*\* WFLA-TV \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$2,000.00	11/2	11/2	1		FRI	1
14			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1 : NEWS CHANNEL 8	30		\$2,500.00	11/5	11/5	1		MON	1
15			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1 : TONITE SHW-NBC	30		\$1,300.00	11/5	11/5	1		MON	1
16			1235A-135A PROGRAM : J FALLON-NBC CON COM1 : J FALLON-NBC	30		\$400.00	11/5	11/5	1		MON	1
17			500A-530A PROGRAM : NC8 TODAY@5AM ORD COM1 : OCT. RATES CON COM1 : NC8 TODAY@5AM	30		\$300.00	11/5	11/5	1		MON	1
18			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1 : NWSCH8 AT 5P	30		\$1,700.00	11/5	11/5	1		MON	1
19			530A-600A PROGRAM : NC8 TODAY@5:30 CON COM1 : NC8 TODAY@5:30	30		\$550.00	11/5	11/5	1		MON	1
20			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1 : NWSCH8 @5:30P	30		\$1,700.00	11/5	11/5	1		MON	1
21			600P-630P PROGRAM : NWSCH CON COM1 : NWSCH	30		\$2,500.00	11/5	11/5	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,450.00	11/5	11/5	1		MON	1
23			700P-730P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT 30 NEWS	30		\$2,000.00	11/5	11/5	1		MON	1
24			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/5	11/5	3		MON	3
25			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$2,000.00	11/5	11/5	1		MON	1
26			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	11/3	11/3	1		SAT	1
27			1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$1,500.00	11/3	11/3	1		SAT	1
28			1200N-100P PROGRAM : NWSCH8-NOON SA/AVG. ALL WKS CON COM1: NWSCH8-NOON SA/AVG. ALL WKS	30		\$250.00	11/3	11/3	1		SAT	1
29			700P-800P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$1,300.00	11/3	11/3	1		SAT	1
30			700A-900A PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$900.00	11/3	11/3	2		SAT	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1: NWSCH8 SAT-AM	30		\$600.00	11/3	11/3	1		SAT	1
32			700P-815P PROGRAM : FOOTBALL NIGHT CON COM1: FOOTBALL NIGHT	30		\$9,000.00	11/4	11/4	1		SUN	1
33			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$600.00	11/4	11/4	1		SUN	1
34			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	11/1	11/1	1		THU	1
35			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$1,300.00	11/1	11/1	1		THU	1
36			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$400.00	11/1	11/1	1		THU	1
37			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,000.00	11/1	11/1	1		THU	1
38			500A-530A PROGRAM : NC8 TODAY@5AM ORD COM1: OCT. RATES CON COM1: NC8 TODAY@5AM	30		\$300.00	11/1	11/1	1		THU	1
39			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	11/1	11/1	1		THU	1

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 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

JUL23/12 17.4  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			530A-600A PROGRAM : NC8 TODAY@5:30 CON COM1: NC8 TODAY@5:30	30		\$500.00	11/1	11/1	1		THU	1
41			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,700.00	11/1	11/1	1		THU	1
42			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,500.00	11/1	11/1	1		THU	1
43			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,450.00	11/1	11/1	1		THU	1
44			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30 <i>NEWS</i>	30		\$2,000.00	11/1	11/1	1		THU	1
45			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,800.00	11/1	11/1	3		THU	3
46			730P-800P PROGRAM : <del>EXTRA</del> <i>ENT TONIGHT</i> CON COM1: <del>EXTRA</del> <i>ENT TONIGHT</i>	30		\$2,000.00	11/1	11/1	1		THU	1
47			1100P-1135P PROGRAM : NEWS CHANNEL 8 CON COM1: NEWS CHANNEL 8	30		\$2,500.00	10/30	10/30	1		TUE	1
48			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	10/30	10/30	1		TUE	1

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49			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$400.00	10/30	10/30	1		TUE	1
50			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,000.00	10/30	10/30	1		TUE	1
51			500A-530A PROGRAM : NC8 TODAY@5AM ORD COM1: OCT. RATES CON COM1: NC8 TODAY@5AM	30		\$300.00	10/30	11/6	1		TUE	2
52			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	10/30	10/30	1		TUE	1
53			530A-600A PROGRAM : NC8 TODAY@5:30 CON COM1: NC8 TODAY@5:30	30		\$500.00	10/30	10/30	1		TUE	1
54			530A-600A PROGRAM : NC8 TODAY@5:30 CON COM1: NC8 TODAY@5:30	30		\$550.00	11/6	11/6	1		TUE	1
55			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,700.00	10/30	10/30	1		TUE	1
56			600P-630P PROGRAM : NWSCH CON COM1: NWSCH	30		\$2,500.00	10/30	10/30	1		TUE	1
57			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,450.00	10/30	11/6	1		TUE	2

JUL23/12 17.4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$2,000.00	10/30	10/30	1		TUE	1
59			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,800.00	10/30	10/30	3		TUE	3
60			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$2,000.00	11/6	11/6	3		TUE	3
61			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$2,000.00	10/30	10/30	1		TUE	1
62			900P-1000P PROGRAM : NEW NORMAL CON COM1: NEW NORMAL	30		\$3,500.00	10/30	10/30	1		TUE	1
63			1135P-1237A PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$1,300.00	10/31	10/31	1		WED	1
64			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$550.00	10/31	10/31	1		WED	1
65			500A-530A PROGRAM : NC8 TODAY@5AM CON COM1: NC8 TODAY@5AM	30		\$300.00	10/31	10/31	1		WED	1
66			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,700.00	10/31	10/31	1		WED	1



JUL23/12 17.4  
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NOV/12	153050.00	CONTRACT TOTAL	153050.00
		TOTAL SPOTS	89

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS	\$612,200	WFLA	25%	WFTS	24%	WTSP	10%	WTVT	27%	WTOG	2%	WTTA	3%	WMOR	3%
		WMOX	0%	WXPX	0%	WWSB	6%	CABL	0%						

SHARES ACCURATE

SVC- NSI  
DEMOS- RA35+\*

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

**Defend Justice From Politics/ Issue**  
Submission Number 699 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Defend Justice From Politics/ Issue	<b>Submission Cost:</b> 153050	<b>Campaign Ref:</b> E:120731124
<b>Buyer:</b> ...	<b>Client/Product/Estimate:</b> 361 /379 /1547	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06249810
<b>Est./PO Number:</b> 06249810	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

<b>Product:</b> Defend Justice Fr Poli	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rate	Spot Type		10/29	11/05	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	5000	30 Comme	Nbr of Spots	1		1	5000
2	M-F 1135p ET / 1035p CT Tonight Show ...F..	1300	30 Comme	Nbr of Spots	1		1	1300
3	M-F 3p Doctors ...F..	550	30 Comme	Nbr of Spots	1		1	550
4	M-F 5a News ...F..	300	30 Comme	Nbr of Spots	1		1	300
5	M-F 5p News ...F..	1700	30 Comme	Nbr of Spots	1		1	1700
6	M-F 530a News ...F..	500	30 Comme	Nbr of Spots	1		1	500
7	M-F 530p News ...F..	1700	30 Comme	Nbr of Spots	1		1	1700
8	M-F 6p News ...F..	2500	30 Comme	Nbr of Spots	1		1	2500
<b>Weekly Totals:</b> Total Spots(Ord Spots)					69	20	89	

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

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Submission Number 699 Issue 1



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Buyer:	..	Client/Product/Estimate:	361 /379 /1547	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06249810
Est./PO Number:	06249810	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
9	M-F 6a News ...F.. 1450	Comme	Nbr of Spots	1		1	1450
10	M-F 630p ET / 530p CT NBC Nightly News ...F.. 6000	Comme	Nbr of Spots	1		1	6000
11	M-F 7p News ...F.. 2000	Comme	Nbr of Spots	1		1	2000
12	M-F 7a Today Show ...F.. 1800	Comme	Nbr of Spots	3		3	5400
13	M-F 730p Entertainment Tonight ...F.. 2000	Comme	Nbr of Spots	1		1	2000
14	M-Su 11p News M..... 2500	Comme	Nbr of Spots		1	1	2500
15	M-F 1135p ET / 1035p CT Tonight Show M..... 1300	Comme	Nbr of Spots		1	1	1300
16	M-F 1237a ET / 1137p CT Late Night M..... 400	Comme	Nbr of Spots		1	1	400
17	M-F 5a News M..... 300	Comme	Nbr of Spots		1	1	300
18	M-F 5p News M..... 1700	Comme	Nbr of Spots		1	1	1700
Weekly Totals: Total Spots(Ord Spots)				69	20	89	

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1322 G Street SE  
Washington DC 20003

**Defend Justice From Politics/ Issue**  
Submission Number 699 Issue 1

News Channel 8  
ON YOUR SIDE



MeTV



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

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Buyer:	..	Client/Product/Estimate:	361 /379 /1547	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06249810
Est./PO Number:	06249810	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
19	M-F 530a News M.....	550	30 Comme		1	1	550
20	M-F 530p News M.....	1700	30 Comme		1	1	1700
21	M-F 6p News M.....	2500	30 Comme		1	1	2500
22	M-F 6a News M.....	1450	30 Comme		1	1	1450
23	M-F 7p News M.....	2000	30 Comme		1	1	2000
24	M-F 7a Today Show M.....	2000	30 Comme		3	3	6000
25	M-F 730p Entertainment Tonight M.....	2000	30 Comme		1	1	2000
26	M-Su 11p News ....S.	2500	30 Comme	1		1	2500
27	Sat 1130p ET / 1030p CT Saturday Night Live .....S.	1500	30 Comme	1		1	1500
28	Sat 12p News .....S.	250	30 Comme	1		1	250
Weekly Totals: Total Spots(Ord Spots)				69	20	89	

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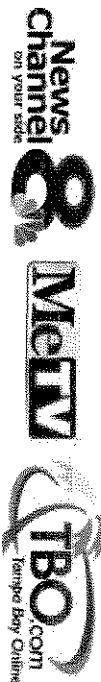
Original

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Buyer:	Issue	Client/Product/Estimate:	361 /379 /1547	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06249810
Est./PO Number:	06249810	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
29	Sat 7p Entertainment Tonight .....S.	1300	30 Comme	Nbr of Spots 1		1	1300
30	Sat 7a Today Show .....S.	900	30 Comme	Nbr of Spots 2		2	1800
31	Sat 9a News .....S.	600	30 Comme	Nbr of Spots 1		1	600
32	Sun 7p ET / 6p CT Football Night In America .....S	9000	30 Comme	Nbr of Spots 1		1	9000
33	Sun 9a News .....S	600	30 Comme	Nbr of Spots 1		1	600
34	M-Su 11p News ...T...	2500	30 Comme	Nbr of Spots 1		1	2500
35	M-F 1135p ET / 1035p CT Tonight Show ...T...	1300	30 Comme	Nbr of Spots 1		1	1300
36	M-F 1237a ET / 1137p CT Late Night ...T...	400	30 Comme	Nbr of Spots 1		1	400
37	M-F 4p Dr Oz ...T...	1000	30 Comme	Nbr of Spots 1		1	1000
38	M-F 5a News ...T...	300	30 Comme	Nbr of Spots 1		1	300
Weekly Totals: Total Spots(Ord Spots)				69	20	89	

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<b>Client:</b> Defend Justice From Politics/ Issue	<b>Submission Cost:</b> 153050	<b>Campaign Ref:</b> E:120731124
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 361 /379 /1547	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06249810
<b>Est./PO Number:</b> 06249810	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
39	M-F 5p News ...T...	1700	30 Comme	1		1	1700
40	M-F 530a News ...T...	500	30 Comme	1		1	500
41	M-F 530p News ...T...	1700	30 Comme	1		1	1700
42	M-F 6p News ...T...	2500	30 Comme	1		1	2500
43	M-F 6a News ...T...	1450	30 Comme	1		1	1450
44	M-F 7p News ...T...	2000	30 Comme	1		1	2000
45	M-F 7a Today Show ...T...	1800	30 Comme	3		3	5400
46	M-F 730p Entertainment Tonight ...T...	2000	30 Comme	1		1	2000
47	M-Su 11p News T.....	2500	30 Comme	1		1	2500
48	M-F 1135p ET / 1035p CT Tonight Show T.....	1300	30 Comme	1		1	1300
49	M-F 1237a ET / 1137p CT Late Night T.....	400	30 Comme	1		1	400
<b>Weekly Totals:</b>		<b>Total Spots(Ord Spots)</b>		69	20	89	

New Media Firm, The  
1322 G Street SE  
Washington DC 20003

Defend Justice From Politics/ Issue  
Submission Number 699 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Defend Justice From Politics/ Issue	<b>Submission Cost:</b> 163050	<b>Campaign Ref:</b> E:120731124
<b>Buyer:</b> " "	<b>Client/Product/Estimate:</b> 361 /379 /1547	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/29/12 to 11/11/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06249810
<b>Est./PO Number:</b> 06249810	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
50	M-F 4p Dr Oz T.....	1000	30 Comme	1		1	1000
51	M-F 5a News T.....	300	30 Comme	1	1	2	600
52	M-F 5p News T.....	1700	30 Comme	1		1	1700
53	M-F 530a News T.....	500	30 Comme	1		1	500
54	M-F 530a News T.....	550	30 Comme		1	1	550
55	M-F 530p News T.....	1700	30 Comme	1		1	1700
56	M-F 6p News T.....	2500	30 Comme	1		1	2500
57	M-F 6a News T.....	1450	30 Comme	1	1	2	2900
58	M-F 7p News T.....	2000	30 Comme	1		1	2000
59	M-F 7a Today Show T.....	1800	30 Comme	3		3	5400
<b>Weekly Totals: Total Spots (Ord Spots)</b>				69	20	89	



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Original

Client:	Defend Justice From Politics/ Issue	Submission Cost:	153050	Campaign Ref:	E:120731124
Buyer:	..	Client/Product/Estimate:	361 /379 /1547	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06249810
Est./PO Number:	06249810	Contract type:	Political	Business Type:	POLITICAL
			Business Category:	Transactional	

Ref	Sales Product Details	Rate	Spot Type		10/29	11/05	Total	Cost
60	M-F 7a Today Show .T.....	2000	30 Comme	Nbr of Spots		3	3	8000
61	M-F 730p Entertainment Tonight .T.....	2000	30 Comme	Nbr of Spots	1		1	2000
62	Tue 930p ET / 830p CT The New Normal .T.....	3500	30 Comme	Nbr of Spots	1		1	3500
63	M-F 1135p ET / 1035p CT Tonight Show ..W....	1300	30 Comme	Nbr of Spots	1		1	1300
64	M-F 3p Doctors ..W....	550	30 Comme	Nbr of Spots	1		1	550
65	M-F 5a News ..W....	300	30 Comme	Nbr of Spots	1		1	300
66	M-F 5p News ..W....	1700	30 Comme	Nbr of Spots	1		1	1700
67	M-F 530a News ..W....	500	30 Comme	Nbr of Spots	1		1	500
68	M-F 530p News ..W....	1700	30 Comme	Nbr of Spots	1		1	1700
69	M-F 6p News ..W....	2500	30 Comme	Nbr of Spots	1		1	2500
Weekly Totals: Total Spots(Ord Spots)					69	20	89	

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**Defend Justice From Politics/ Issue**  
Submission Number 699 Issue 1



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**Original**

<b>Client:</b>	Defend Justice From Politics/ Issue	<b>Submission Cost:</b>	153050	<b>Campaign Ref:</b>	E:120731124
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	361 /379 /1547	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/29/12 to 11/11/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06249810
<b>Est./PO Number:</b>	06249810	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
				<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
70	M-F 6a News ..W....	1450	30 Comme	Nbr of Spots 1		1	1450
71	M-F 630p ET / 530p CT NBC Nightly News ..W....	6000	30 Comme	Nbr of Spots 1		1	6000
72	M-F 7p News ..W....	2000	30 Comme	Nbr of Spots 1		1	2000
73	M-F 7a Today Show ..W....	1800	30 Comme	Nbr of Spots 3		3	5400
74	M-F 730p Entertainment Tonight ..W....	2000	30 Comme	Nbr of Spots 1		1	2000
<b>Weekly Totals: Total Spots(Ord Spots)</b>				69	20	89	

<b>Grand Totals</b>				<b>Month 11 Weeks: 4</b>			
<b>Totals</b>		89	10/29	69	11/05		
Spots		89		69			20
Cost		153050		122350			30700

<b>Grand Totals:</b>	<b>Spots:</b>	89
	<b>Gross Total:</b>	149,550.00
	<b>Commission:</b>	22,957.50
	<b>Net Total:</b>	126,592.50

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, The New Media Firm  
do hereby request station time concerning the following issue:

Defend Justice From Politics

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Defend Justice From Politics

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

☐ Yes
 ☐ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Defend Justice From Politics, Inc., 8131 Vineland Avenue, PMB #168, Orlando, FL 32821

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Elizabeth Hernandez - President and Treasurer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/23/12

Date



Signature



Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title